

HELPFUL HINTS FOR A CLEAN AND BEAUTIFUL BLOCK

As a Block Captain, you are the person who unites the residents on your block. Together, you can build a vision for a clean and beautiful block.

Here are some helpful hints:

- ☆ Sweep walks and gutters.
- ☆ Plant flowers on the block, in yards, in windows boxes, in sidewalk urns, and around the base of street trees.
- ☆ Maintain and paint abandoned houses.
- ☆ Plant new street trees.
- ☆ Install decorative security lights.
- ☆ Hang flags or pennants.
- ☆ Paint curbs.
- ☆ Help neighbors paint and renovate.
- ☆ Scrub steps.
- ☆ Organize block parties.
- ☆ Coordinate activities for children.
- ☆ Install and maintain block litter baskets.



ALL TOGETHER NOW!...Single Stream Recycling



Single Stream recycling is collected citywide. Residents are able to place all recyclables in one container for collection. Additionally, they are able to add flattened cardboard along with #1 and #2 plastics, which are generally beverage and detergent containers. Recyclers can find these numbers on the bottom of plastic recyclables. For more information about recycling in Philadelphia, call 215-685-RECYCLE (215-685-7329) or visit us online at www.recyclingPAYS.phila.gov.

CITY OF PHILADELPHIA



The Honorable Michael Nutter
Mayor

Rina Cutler
Deputy Mayor/Deputy Managing Director

Dr. Camille Cates Barnett
Managing Director

STREETS DEPARTMENT



Clarena I. W. Tolson
Commissioner

Carlton Williams
Deputy Commissioner, Sanitation

PMBC STAFF

Lawrence Martin, Administrator
(215) 685-3968

Johnnie Mae Lemar (215) 685-3981 **Clerical** Joni James (215) 685-3994

Clean Block Officer	Telephone Number	Police District
John Barnett	(215) 685-3976	5, 39
Willie Brown	(215) 685-3991	2, 7, 8, 15
Santa Conix	(215) 685-3982	14
Annette Davis	(215) 685-3986	6, 9, 23
Denise Ladson	(215) 685-3992	12, 16
Lawrence Martin	(215) 685-3993	1, 3, 4
Joseph Miranda	(215) 685-3987	24
Sandra Miranda	(215) 685-3985	25
To Be Announced	(215) 685-3972	22
To Be Announced	(215) 685-3988	26
William Stern	(215) 685-3989	17, 19
Yvonne Tyler	(215) 685-3973	35
Cassandra Whitters	(215) 685-3975	18

Do You Want to Live on a Clean Block?

Here's how to do it
the PMBC way



**Philadelphia More
Beautiful Committee (PMBC)**
A unit of the
Streets Department's Sanitation
Division created to help interested
citizens organize, clean, and beautify
their blocks.

PMBC
2601 Glenwood Avenue
Philadelphia, PA 19121
(215) 685-3981

The PMBC Program Is a Partnership between the City and You

YOU AND YOUR NEIGHBORS CAN ORGANIZE YOUR BLOCK

If you and your neighbors decide that you want a clean block, you can organize to make it happen. You can:

- ★ Contact PMBC at (215) 685-3981 to receive a petition in the mail.
- ★ Circulate the petition among your neighbors to elect a Block Captain. You will need 51% of the residents on your block to sign the petition — one (1) adult signature per household.
- ★ Organize a meeting to elect officers — Block Captain, Block Co-Captain, Secretary, Treasurer, etc.
- ★ Mail your completed petition to PMBC — a Clean Block Officer will contact you and help you get started.

CLEAN BLOCK OFFICERS WORK WITH BLOCK CAPTAINS

PMBC Clean Block Officers act as liaisons between residents and City government to provide departmental resource materials, and information and services relating to block cleanliness and block beautification.

PMBC Clean Block Officers provide:

- ★ Block Captain I.D. cards and PMBC Block Captain Guidelines.
- ★ Sanitation Rules and Regulations.
- ★ Clean-up material such as trash bags, street brooms, etc.
- ★ Organizational assistance.
- ★ Attendance at block meetings to discuss community or block projects.
- ★ Saturday Clean-up Schedule, including special collection by the Streets Department.
- ★ Clean Block Awards and prize information.
- ★ Related program facts.



PMBC's CLEAN BLOCK CONTEST *Win cash prizes*

Blocks organized for at least two years are eligible to join PMBC's annual Clean Block Contest. Each year, judges selected by PMBC visit each contest block and evaluate them on organization, cleanliness, improvements, and participation. The winning blocks are announced at a gala Clean Block Banquet in November, where **each participating block receives a cash reward.**

How Can Block Captains Service Their Block?

- ★ Be leaders – unite their neighbors to set goals and share the workload.
- ★ Plan an agenda and select a time and place to oversee monthly meetings.
- ★ Remain in contact with the block residents. Listen to their needs and/or ideas.
- ★ Keep their PMBC Clean Block Officers informed about block activities, meetings, and plans.
- ★ Relay suggestions and/or problems to PMBC Clean Block Officers.
- ★ Act as advocates and speakers for their block.
- ★ Invite children to partake in some of the activities.

How Can Block Residents Help?

- ★ Work with their Block Captain to achieve their cleanup and beautification goals.
- ★ Join the block committee and pay their dues.
- ★ Do their part in cleaning and planting — set a good example.
- ★ Attend block meetings and share their ideas for improvements to the block.
- ★ Participate in block parties, cake sales, and other activities to raise funds for the block and build block spirit.



New PMBC Awards

In 2001, three (3) new awards were introduced. The **Community Spirit Awards**, also announced at the gala Clean Block Banquet, recognize special residents and programs that truly make a difference in Philadelphia communities:

- Junior Block Captain Award
- PMBC Neighborhood Transformation Award for Beautification Projects
- Neighbors Helping Neighbors Award

For more information about the Clean Block Contest, contact your PMBC Clean Block Officer.

For more information about cleaning and beautifying your block, call PMBC at (215) 685-3981.